



The School Challenge: Be Fair Aware for 3 minutes a Day!

Here are some easy ideas of how to be “fair aware” during the Challenge. Decide how you’re going to do your activities -- each member of your group could choose one activity each, or your group could do one each day together – figure out what will work best for your group. This Challenge can be done by a classroom, a justice club, a youth group, or any group interested in the Fair Trade Challenge but who may not have a lot of time. Feel free to come up with your own activities too and have fun!

1. Go reverse Trick-or-Treating to another classroom – give them some fair trade chocolate and tell them about fair trade!
2. Ask a question at a retailer about the people behind a product.
3. Read a producer story <http://fairtrade.ca/en/producers/profiles>
Thailand (Doi Chaang): <http://fairtrade.ca/en/producers/profiles/doi-chaang>
Peru (Cocla): <http://fairtrade.ca/en/producers/profiles/cocla-0>
Pakistan (Talon Sports): <http://fairtrade.ca/en/producers/profiles/talon-sports>
4. Watch a video about fair trade (music videos)
<https://www.youtube.com/watch?v=7K4G5-ydhS0>
<https://www.youtube.com/watch?v=AAnc2zQ8evk&list=PL8C6AB79F59184E3A>
<https://www.youtube.com/watch?v=AAnc2zQ8evk&list=PL8C6AB79F59184E3A>
5. Find a country on a map where a fair trade product comes from.
6. Write a postcard to a fair trade producer
 - CEPICAFE (Peru):

Central Piurana de Cafetaleros (CEPICAFE)

Urb. El Bosque

Mz. A lote 18 y 19

Castilla – Piura – Perú

- Kuapa Kokoo (Ghana)

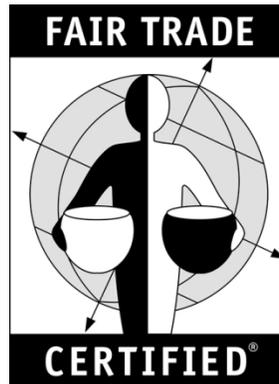
P. O. Box AN23044

Ash-Town, Kumasi, Ghana.

<http://fairtrade.ca/en/producers/profiles>

7. Write a letter to a Chocolate company that does not use fair trade chocolate.
8. Call a store to ask about fair trade products (ex. Ask about chocolate bars, wine, sugar, spices, coffee, tea or soccer balls)
9. Serve fair trade hot chocolate on a cold day.
10. Give someone a square of chocolate (a mini) and ask them if they know about fair trade .
11. Ask a restaurant if they serve fair trade certified coffee.
12. Say a fact about fair trade on the morning announcements
 - At the end of 2011, more than 1000 Fairtrade certified products were available for purchase in Canada, all of which have been organized into 13 different product categories.
 - The number of companies selling Fairtrade certified products in Canada also continued to grow in 2010.
 - <http://fairtrade.ca/en/about-fairtrade/facts-figures>

13. Look for the fair trade label in products available at the store.



14. In small groups, ask everyone to add up the number of people that live in their household(s). Add up the numbers from all of the small groups. Your class can reach this many people if each person goes home and talks about Fair Trade! Hand out minis, gummies or dried fruit at the break between classes or at lunch hour - or as students/staff arrive in the morning –

15. Ask the principal if there is fair trade coffee and tea in the staff room – or if they would switch to fair trade beverages during the month of the Challenge!

16. Ask the gym teacher if they know about fair trade sports balls.

17. Play a children's game from a country that fair trade products come from .

Ghana: <http://www.estcomp.ro/~cfg/ghana.html>

Brazil: http://www.ehow.com/way_5607675_brazilian-kids-games-play-class.html

India: <http://www.missionindia.org/sonlight/funandgamesweek7>

18. Brainstorm a list of fair trade products you can purchase in Manitoba (and then go to fairtrademanitoba.ca to see what you missed!)

19. Draw the Fair Trade certified symbol – and then put it on your classroom door so everyone in the school knows your class is a fair trade class.

20. Participate in Buy Nothing Day (November 29).
21. Give someone (i.e your school secretary) a fair trade present.
22. Make a poster about fair trade.
23. Contact your school superintendent or school board about supporting fair trade officially in your school or division.
24. Play the Banana game! In this game you will see how the banana got from the plantation to your bowl.
http://www.fairtrade.org.uk/includes/documents/cm_docs/2011/T/TAB_activity_sheets_1_Part3a%28Banana_Game%29.pdf and
http://fairtrademanitoba.ca/pdf/Slicing_the_Banana.pdf
25. Practice critical thinking using an object. Pick an object in the classroom, and try to make a list of all of the people who would have been involved in getting it to you. (For a t-shirt, this might include cotton farmers, workers at textile factories, workers in garment factories, shippers, advertisers, etc.)
26. Offer a fair trade product in your canteen during the Challenge (Ex. Chocolate bars, Hot chocolate, Coffee, etc.).
27. Contact a local producer and ask how trade laws affect them.
28. Invite a fair trade speaker to your classroom.
29. Write a song about fair trade.
30. Form a fair trade committee at your school.

31. Plant a virtual cocoa tree! With every virtual cocoa tree planted, a real one will too!

http://equalexchange.coop/asfg/?utm_source=globalexchange&utm_medium=link&utm_content=Oct11&utm_campaign=FairTradeMonth

Got more than 3 minutes?

- ❖ Make your classroom Halloween party a “fair trade” Halloween party.
- ❖ Go Reverse-Trick-Or-Treating by handing out fair trade chocolates door-to-door (this can be done at home or in the school) and telling people about fair trade.
- ❖ Create a Scavenger Hunt to find fair trade products in a grocery store, mall, or around town.
- ❖ Write a report on the fair trade system as an alternative to normal consumer habits.
- ❖ Organize an “Ethical Fashion Show”, Social Justice Fair, or Fair Trade Coffee House event.
- ❖ Do a tour of stores in your neighbourhood to identify fair trade products.
- ❖ Talk to your family and friends about why fair trade is important.
- ❖ Do a fair trade bake sale (use fair trade sugar, chocolate chips, etc.) at your school or church.
- ❖ Have a chocolate tasting of different fair trade chocolates in your class.
- ❖ Start a Fair Trade committee or Justice club at your school to work on making your school and school division officially Fair Trade.
- ❖ Go to the Fair Trade Challenge Do-It-Yourself kit for other ideas.

For more information or to ask any questions about the School Challenge, contact Larissa at fairtrade2@mcic.ca or 204-987-6420.

You can download a DIY kit for the Fair Trade Challenge at <http://fairtrademanitoba.ca/campaigns/fair-trade-challenge>